

Ayrshire Chamber Visit A Sense of Ireland

Michael McAdam
A/Head of Local Enterprise
South Dublin County Council

1st October 2018
Tallaght Stadium



Background....

Infrastructure :

- Roads, comms & services.....
- LUAS
- Public realm
- Strategic use of land ownership
- Enterprise Centres
- Grange Castle

Policy:

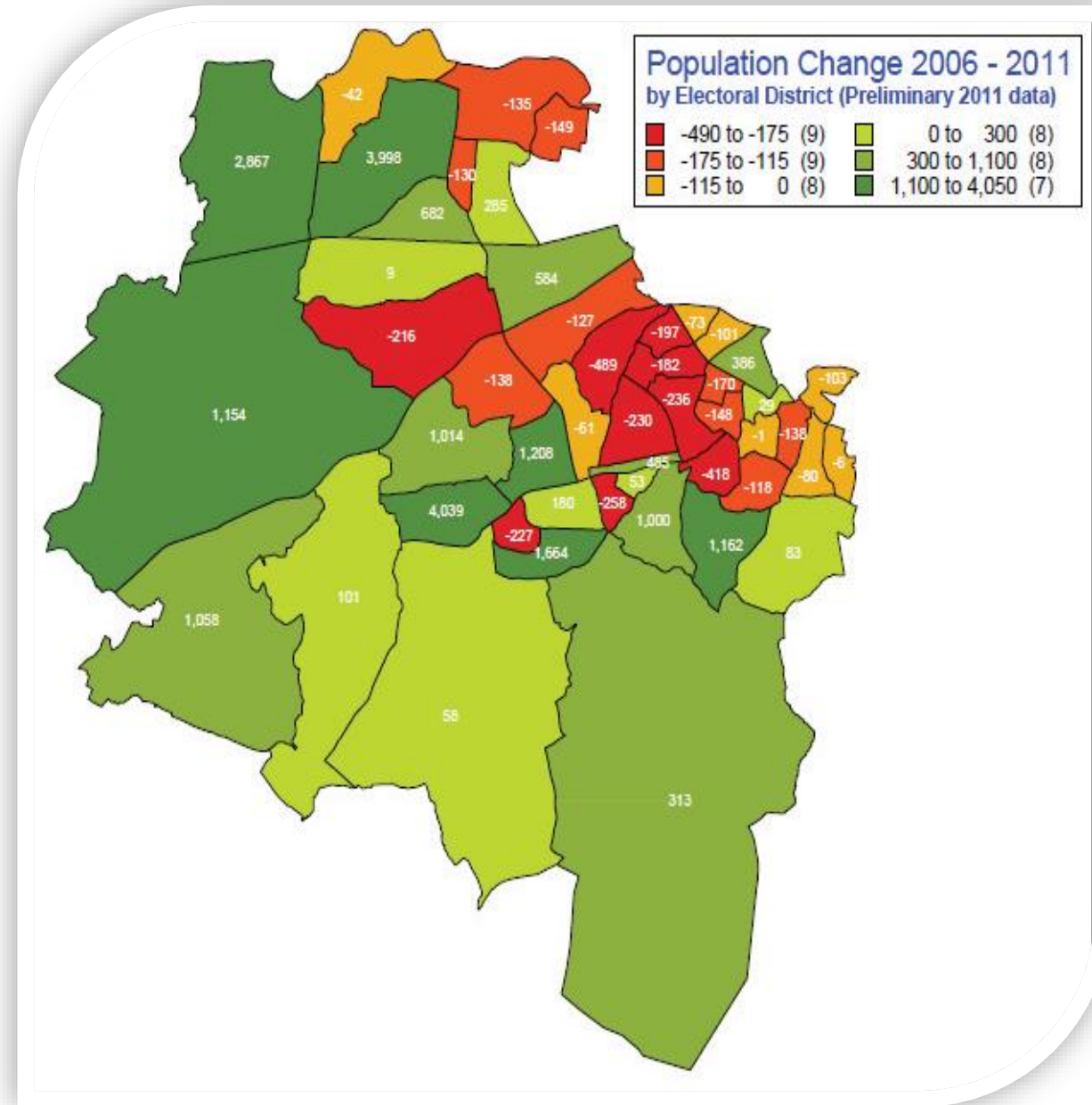
- Dublin Action Plan for Jobs
- Regional Enterprise Strategy
- Enterprise support study 2018
- Tourism & Marketing Strategy



South Dublin County Profile

223sq km, 9 villages/towns, 6miles from Dublin

- Population c265,000 – up 11% since 2002, 36% under 24 years
- About 97,00 housing units – up 27% since 2002
- Ethnically diverse – 120 nationalities
- Minutes from Dublin City Centre, Dublin Airport and Dublin Port
- 52% industrial, 23% retail, 14% office – 80% workforce employed in 2011
- Extensive community Infrastructure
- Diverse landscape, urban but with 5 rivers, Canal, Dublin Mountains
- 40 locally elected representatives, 1 Mayor, 1 Chief Executive
- Statutory authority roles in Public Housing, Planning (incl. Transport)



FOCUS ON TOURISM...

Tourism in South Dublin County

- Grow Dublin Report (“Breath of Fresh Air”) 2014
- South Dublin Tourism Strategy 2015 FOCUS ON OUTDOORS/ MOUNTAINS RIVERS/CANALS AND HERITAGE & CULTURE....
- Mountains project feasibility (with Coillte) – 2016
- Commenced process for planning application to ABP - 2017
- Project supported by Bord Fáilte capital grants scheme – April 2017 (€100K)
- Clondalkin Round Tower Heritage Centre – opened 2017
- The Castle Stables & Courtyard at Rathfarnham – on market
- Orientation/signage/interpretation project with other Authorities and Fáilte
- Live projects on canals and Rivers with Waterways Ireland and adjoining Authorities



Clondalkin Round Tower

- Acquired, designed and developed by South Dublin County Council
- Interpretation Space
- Café and retail space, The Happy Pear
- Opened 3rd July 2017



The
**Round
Tower**
Clondalkin
Brú Chrónáin



The Happy Pear™

Dublin Mountains Visitor Centre: *Hellfire & Maseys Estate Combined*

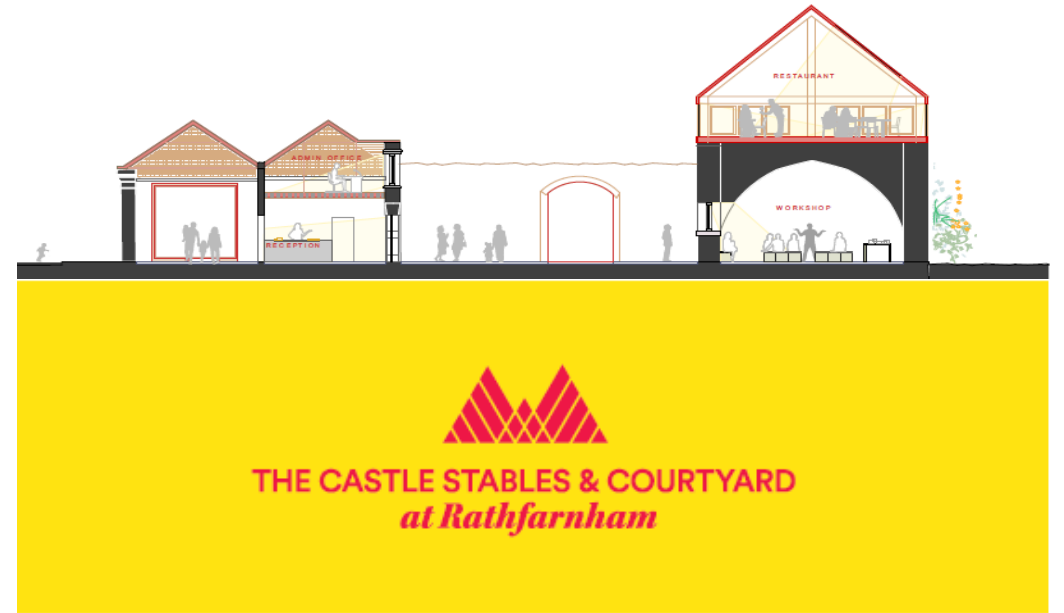
Feasibility and Masterplan 2015
consolidates and defines the visitors' potential appreciation of a unique place and experience in the Dublin Mountains."

**Planning submission with
Planning Board**



The Castle Stables & Courtyard at Rathfarnham

- Courtyard owned by South Dublin County Council
- Adjacent to national monument (OPW)
- Working with OPW
- Development opportunity currently on market



Economic, Enterprise & Tourism Development 2018

